

MHT 226 - Chapter 11 Assignment - Public Service Announcement - Student Name

Item	Comment	Grade
Video		
Format (20)	Video is in Spark format, graphics with voice over, link posted in iTunes U	20
Comment		
PSA		
Content (20)	Content is supported in the literature based on the article included in the chapter.	20
Audience (20)	Content pertains to the perspectives of clients, employers, and fellow employees.	20
Solutions (20)	Content provides advice and solutions on how to contend with the challenge of disclosure.	20
Comment		
Mechanics		
(20)	Spelling, grammar, syntax, clarity, quality of audio	20
Comment		
TOTAL		100